

Working Towards Net Zero

- We're committed to putting sustainability at the core of everything we do
- We'll reduce our carbon footprint, and our other environmental impacts
- We'll move to sustainable procurement for equipment, suppliers, and materials across all the Forum Trust's operations
- We will be a green champion, charting our carbon journey, knowledge sharing, and promoting environmental changes across the city

Boosting the Norwich and Norfolk Economy

- We will boost the local economy through our activities and partnership work
- We'll bring more people into Norwich creating a wider economic benefit
- We'll provide affordable, high-quality spaces for tenants and events nurturing local businesses and supporting and helping create community activities
- We'll encourage key new projects across Norwich and Norfolk, providing resource and expertise

Investing for Success

- We'll make best use of our assets for the benefit of Norfolk and Norwich
- We'll look after The Forum building through long-term maintenance and development, using the Sinking Fund and the Trust's investment
- We'll maintain our independence by prioritising long-term financial stability
- We'll maximise our income from the car park and our other assets finding opportunities to generate appropriate additional income
- We'll invest in our staff, our partnerships, and our relationships with key stakeholders, notably the library, and our tenants
- Our actions will be clear, well-structured, and transparent, making full use of the diverse skills of our Trustees and staff

the forum Here for Everyone

Reaching Wider Communities

- We will work with our partners to extend the reach of everything we do
- We will deliver an inclusive and wide programme of activities so the whole community can get involved
- We'll welcome more visitors to the Forum, from a wider demographic
- We'll create a high-quality visitor experience and continually improve it
- We'll increase awareness of the Trust's work and grow The Forum's reputation

